

YOU ARE INVITED TO AN EXCLUSIVE PRIMARY CARE
EDUCATION EVENT & DINNER

GUIDING PATIENTS THROUGH SERIOUS ILLNESS AND ADDRESSING SUFFERING: THE EVOLVING ROLE OF PRIMARY CARE IN ADVANCING ILLNESS & MAID

EVENT DETAILS

19 MAR 2026

THE CHANTERELLE ON PARK
206 PARK AVE, THUNDER BAY

4 PM COCKTAILS &
CANAPÉS

5 PM PRESENTATION*

7 PM DINNER

PRIMARY CARE IS INCREASINGLY TURNED TO FOR NAVIGATING THE HIGHLY COMPLEX CARE OF PEOPLE WITH ADVANCING SERIOUS ILLNESSES AND THEIR FAMILIES. WHEN SUFFERING IS A COMPONENT, COMPLEXITY IS AMPLIFIED AND OFTEN LEAVES EVEN THE MOST EXPERIENCED UNCERTAIN WITH THEIR APPROACH TO CARE. GIVEN PRIMARY CARE IS INVOLVED IN 2/3 OF ALL MAID ASSESSMENTS AND PROVISIONS IN CANADA, ADDRESSING THIS UNCERTAINTY IS ESSENTIAL.

JOIN DR. JEFF MYERS IN THIS INTERACTIVE, CASE-BASED WORKSHOP AND STRENGTHEN YOUR CONFIDENCE AND BUILD YOUR CAPACITY TO SUPPORT PATIENTS THROUGH THESE CHALLENGES.

LEARNING OBJECTIVES:

- IDENTIFY PRACTICAL PRIMARY CARE STRATEGIES FOR MEETING THE NEEDS OF PEOPLE WITH SERIOUS ILLNESS AND THEIR FAMILIES.
- DESCRIBE THE CURRENT STATE OF MAID RELATED CARE IN CANADA AND THE ROLE OF PRIMARY CARE.
- ADVANCE SKILLS IN PREPARING SERIOUSLY ILL PEOPLE FOR ADVANCING ILLNESS, MEETING THEIR INFORMATION AND EMOTIONAL NEEDS, AND EXPLORING SUFFERING.

*THIS ACTIVITY MEETS THE CERTIFICATION CRITERIA OF THE COLLEGE OF FAMILY PHYSICIANS OF CANADA AND HAS BEEN CERTIFIED BY THE CONTINUING EDUCATION AND PROFESSIONAL DEVELOPMENT OFFICE AT NOSM UNIVERSITY FOR UP TO 2.0 MAINPRO+® CERTIFIED ACTIVITY CREDITS

AVAILABLE TO: PRIMARY CARE MDs & NPs

CLICK OR SCAN
TO REGISTER



DR. JEFF MYERS, MD
PROFESSOR, BRESVER FAMILY
CHAIR IN END OF LIFE CARE & MAID



Lakehead
UNIVERSITY

Centre for
Education and Research
on Aging & Health



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