



S P O N S O R S H I P

Join us in celebrating NOSM University's 20th anniversary in 2025.
That's two decades of commitment to social accountability, inclusiveness, and innovation.

To commemorate this achievement, we invite you to participate in a series of exciting events, including conferences, health-care receptions, and the NOSM University Achievement Celebration where we recognize incredible people who are making an impact improving health equity for Northern Ontarians.

Your sponsorship will make these celebrations unforgettable and demonstrate your commitment to improving health care in the North. As a sponsor, you will have the opportunity to engage with current and future health-care leaders, gain exclusive access to events and increase your visibility within Ontario's health-care community.

About

NOSM University, Canada's first independent medical university, serves over 90 communities through its unique distributed, community-engaged learning model. With more than 971 MDs and nearly 900 residency graduates, NOSM University has become a cornerstone for improving access to quality health care in the region. Help us shape a brighter future for health care by celebrating NOSM University's past, present, and future!

In addition to offering the **MD program**, NOSM University offers a **Master of Medical Studies, Dietetic Practicum Program (DPP)**, **Medical Physics Residency Education Program (MPREP)**, **Physician Assistant (PA)**, and **Postgraduate Residency programs accredited** by both the Royal College of Physicians and Surgeons of Canada (RCPSC) and College of Family Physicians of Canada (CFPC).

Why Sponsor?

- Support the Northern Ontario health-care workforce.
- Increase your brand recognition among Northern Ontario health professionals, students, and researchers.
- Invest in better health outcomes for people living in Northern Ontario.
- Create new and lasting partnerships with leaders in health care.
- Get exclusive access to events.
- Showcase your organization's commitment to health education and research.
- Generate new leads.

Target Demographic

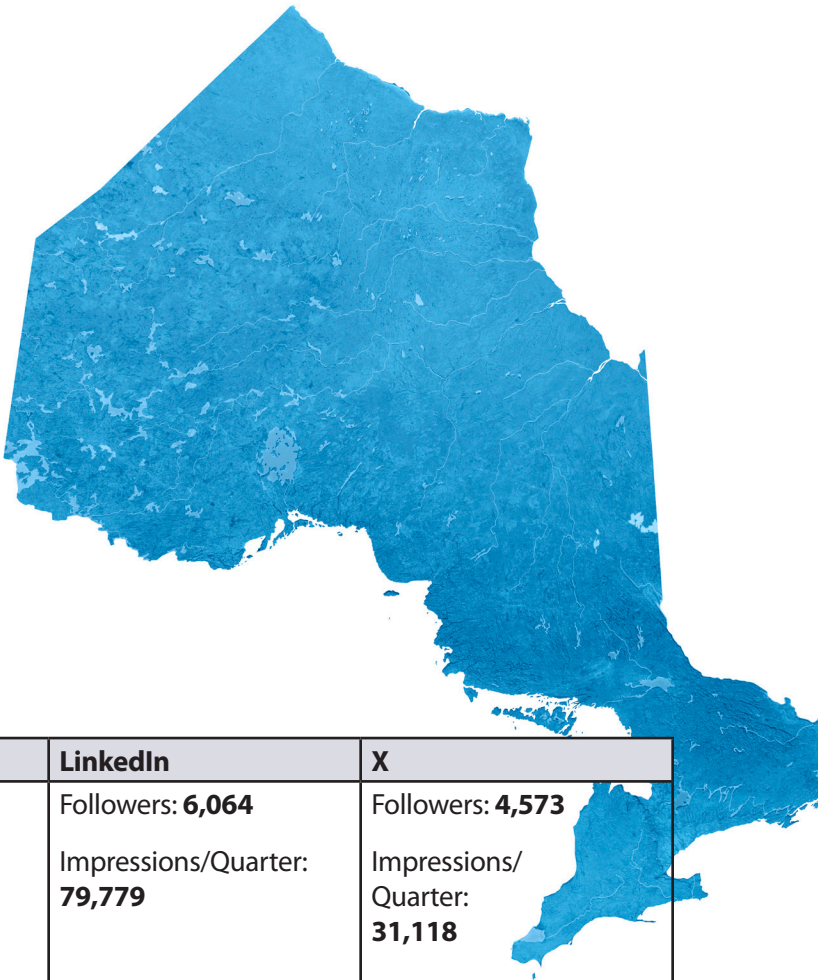
The NOSM University community boasts a wide audience including more than 1,900 faculty, 287 employees, 530 learners, and a network of researchers from across Northern Ontario. NOSM University learners include medical students and residents, graduate studies learners, and Health Sciences learners.

[Learn more about NOSM University.](#)





Location

NOSM University’s education is quite literally “all over the map,” taking learners out of traditional classrooms and into your community. The walls of the NOSM University are the boundaries of Northern Ontario and span 800,000 km² that include Indigenous, Francophone, remote/rural communities, and urban centres.

[Learn more about where we work, teach, and learn.](#)



Social Media

Instagram	Facebook	LinkedIn	X
Followers: 3,350 Impressions/Quarter: 125,982	Fans: 8,532 Organic Impressions/Quarter: 80,954 Paid Impressions/Quarter: 165,687	Followers: 6,064 Impressions/Quarter: 79,779	Followers: 4,573 Impressions/Quarter: 31,118
 linkedin.com	 facebook.com/thenosm	 instagram.com/thenosm	 twitter.com/thenosm

Northern Constellations 2025

With over 300 registrants anticipated, Northern Constellations connects physicians, researchers, learners, and allied health-care professionals from across Northern Ontario.

Audience Breakdown

- Faculty: 58.61%
- Staff: 18.85%
- Learner: 13.11%
- Other Health-Care Professionals: 6.15%
- Other: 3.28%

Opportunities

Your sponsorship will help NOSM University celebrate an impactful 20 years in Northern Ontario. Sponsorship packages include the following:

Sapphire \$25,000	Gold \$10,000	Silver \$2,000
<ul style="list-style-type: none">✓Main sponsor of main event✓Speaking opportunity at main event✓Logo on all promotional products for 20 in 2025 (invitation, emails, website)✓Social media post on all NOSM University platforms✓Thank you announcement during event✓Complimentary booth at Northern Constellations✓2 x complimentary tickets to event	<ul style="list-style-type: none">✓Logo on all promotional products for 20 in 2025 (invitation, emails, website)✓Social media post on all NOSM University platforms✓Thank you announcement during event✓Complimentary booth at Northern Constellations✓2 x complimentary tickets to event	<ul style="list-style-type: none">✓Logo on all promotional products for 20 in 2025 (invitation, emails, website)✓Social media post on all NOSM University platforms✓Thank you announcement during event

Upcoming Events

Here are some of the exciting events we will be hosting to celebrate NOSM University's 20th anniversary:

1. 20th Anniversary Alumni Dinner Celebration

Help us bring NOSM University Alumni together to celebrate the 20th Anniversary milestone. With more than 1,000 alumni from the University's MD and Residency programs, graduate studies program, and health sciences, including dietetics and medical physics, this event will provide valuable face-to-face networking which will foster partnerships and collaborations.

2. NOSM University Achievement Celebration

Each year, NOSM University staff, faculty, learners and alumni demonstrate exemplary service and commitment to health care, medical education, and research in Northern Ontario. During this event we come together to share our pride in recognizing the outstanding mentors, collaborators, innovators, and advocates who make NOSM University extraordinary.

3. 20th Anniversary Orientation Week

This is a week to embrace the newest NOSM University learners into Northern communities. We will come together August 25-29, 2025. In 2024, NOSM University's Orientation Week was a brand new university-wide initiative spearheaded by the Registrar's Office and designed to provide activities that were applicable to learners in all programs. Enabling students to become familiarized with their campus and the city in which they are situated, they also met their peers as well as those in other programs. It's also an opportunity for the new students to meet NOSM University staff and learn about the services that are available to them. Together, we build a sense of pride in NOSM University and Northern Ontario.

4. Alumni Homecoming Dinner

This family fun event will be hosted on NOSM University's campuses in Thunder Bay and Sudbury. It's a time to get together, embrace each other's company. Event includes a family BBQ, along with bouncy castles and fun games for all to enjoy!

5. All events to Celebrate 20 in 2025

- Bring a Doctor Home Hockey Tournament in Sault Ste. Marie
- Knowledge Sharing Circles
- President's Lecture Series
- Northeast Palliative Care Conference
- Northern Ontario Pediatric Conference
- Northern Lights
- Northern Constellations & Connections
- Family Soccer Game
- Convocation

For more information please visit the NOSM University website or contact Cherie Kok, Director of Advancement at ckok@nosm.ca.



