



Tools for Interactivity (In-Person)

As you prepare for your session, we wanted to provide you with some resources to promote audience engagement and enhance seminar interactivity. An interactive presentation is one in which the audience, regardless of size, can take part and voice their opinions by responding to questions, posing their own, or interacting with the presenter.

Engage the Crowd

Keeping your audience's attention for long periods can be one of the biggest challenges while speaking in front of a crowd. Engaging the crowd, whether big or small, is the best way to keep them focused, interested, and attentive to what you're saying.

Use Humour

Showing your personality and sense of humour can lighten the mood and build a good rapport with the crowd. The audience is more likely to remember you if you make them laugh and, in turn, remember your ideas and key points.

Eye Contact

The power of good eye contact can never be underestimated. It gives you a strong stage presence and can help you deliver your point effectively. Remember that you should try to connect with each section of the audience.

Body Language

Your gestures and body posture are significant to connecting with your audience. Standing strong will make you seem more confident and in control. Gestures that reach out to the audience and techniques such as moving around command the audience's attention.

Effective Language

Using inspiring language and adjusting your tone of voice to your advantage can affect how you impact and influence the audience. So, whether it is formal or informal, what the

demographic of your audience is, it is important to make sure you don't use too technical or insufficient terms.

Make It Personal

Telling stories and letting your personality shine through can make you more relatable to the audience. Storytelling and sharing your personal experiences are the best ways to capture and maintain the audience's attention while keeping them entertained. People want to hear what happens next, and it will make your presentation more memorable.

[Tips to Give an Engaging Presentation](#)

Break the Ice

The perfect starting point is to ask a straightforward question to warm the audience ([Icebreaker Questions](#)). This is a simple way to turn your audience from listeners to active participants.

Use a Straightforward Presentation

Plan your presentation and slide deck to be clean, simple to follow, and not too complex. Keep all essential details and allow the audience to ask about specifics during a Q&A session.

Add Visuals and Audio Effects

Images, videos, and GIFs can add a visual element that will help draw attention back to your slides and give people something else to focus on.

Use Videos

Videos in a presentation are a great tactic to refocus the audience, start a discussion, and reinforce your message. Sometimes, a video can say much more than words ever could.

[Tips to Improve Your PowerPoint Presentation](#)

Ask the Audience Questions

You allow them to interact, making them feel part of the presentation. This encourages people to take part and join in. This is also valuable for the presenter as you can gain helpful insights and data about the audience, their presentation experience, and any takeaways.

[Poll Questions](#)

If you want to get your audience thinking and debating, a poll question can spark some lively back and forth.

[Slido](#)

[Word Clouds](#)

Word Clouds are a useful way to introduce some brevity to a presentation or ask something pertinent that requires some visual and visual reflection and real-time reflection.

Quiz

A quiz competition is probably the most fun interactive experience you can have with your audience. The quiz can be used for educational purposes, such as tests and trivia games. Testing your audience's knowledge this way will relax them and reinforce what they have just heard and learned. [Creative Quiz Ideas](#)

Quiz Creators:

[Free Quiz Creator](#)

[MailerLite](#)

[Lumio](#)

If using an incorporated interactivity platform (such as Slido, Word Clouds, etc.), please let your CEPD contact know so we can ensure proper delivery.

If you are looking for guidance or ideas on how to run your seminar, please feel free to reach out to Kristen Shaw, CEPD Instructional Designer, at krshaw@nosm.ca.