



Northern Ontario
School of Medicine
École de médecine
du Nord de l'Ontario
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NORTHH

Northern Ontario School of Medicine Research Toward Health Hub POPLAR Data Platform Information Poster

Did you know?

Electronic Medical Record (EMR) data can be used to **understand health problems** seen in family practices to build a **better health care system**. There are many important health questions that can only be answered in family practices.

Your family doctor/nurse practitioner at this clinic **recognize the value and need for these data to improve your care and the care of others like you**. As part of this, EMR data are provided to the POPLAR Data Platform while protecting your privacy.

What is the POPLAR Data Platform?

The POPLAR Data Platform is used to securely collect EMR data in family practices and primary care sites across Ontario. This is being coordinated by the University of Toronto Practice-Based Research Network (UTOPIAN). The data undergoes standardization and de-identification processes, which means that information such as names or phone numbers is not included in the database.

The POPLAR Database stores de-identified EMR data for research and quality improvement. For example, through the POPLAR Database, family physicians and researchers can:

- Measure how common some chronic conditions are; these include high blood pressure and diabetes
- Understand more about how these conditions are managed today
- Discover what could be done to improve care for patients in the future

**NORTHH - the Northern Ontario School of Medicine (NOSM) Research Toward Health Hub - is working with
UTOPIAN and POPLAR to create a Northern Ontario database**

What is the NORTHH?

NORTHH is the NOSM practice-based research network that will support quality improvement and community research in primary care. It can help communities, physicians and practices, and policy-makers learn more about primary care in Northern Ontario.

What type of information is collected?

The POPLAR Data Platform collects information about health and care, including how illnesses are diagnosed, treated and managed. In addition to clinical information, the database also includes demographic information such as postal code and gender. Data that can identify people such as names or addresses are not a part of the final POPLAR Database. These will be collected to link, with privacy safeguards, to other health databases for the study of health conditions. To improve the removal of identifiers, they are encrypted, safeguarded and stored separately from the POPLAR Database.

A copy of the POPLAR Database may be forwarded to authorized organizations such as: the Canadian Primary Care Sentinel Surveillance Network (www.cpcssn.ca), ICES (www.ices.on.ca) and Diabetes Action Canada (diabetesaction.ca). This will be done to support important research projects with full ethics approval and privacy safeguards.

Data collected as part of this study may also be used for clinical research and analysis of health problems facing patients. It is also used to provide feedback to your family doctor or nurse practitioner and the information can be used to improve quality of care. More details are available at the NORTHH website: <https://www.nosm.ca/research/centre-for-social-accountability/northern-ontario-school-of-medicine-research-toward-health-hub-northh/>, the POPLAR website: <https://www.poplarnetwork.ca/>, the UTOPIAN website: <https://www.dfc.utoronto.ca/about-utopian>.

What about my privacy?

Your privacy is important to us. We are committed to keeping your personal health information safe and confidential at all times. Information collected from the EMR is stored in a secure central electronic system with strong safeguards to protect your privacy.

Questions about the project?

If you have any questions or concerns, please discuss them with your doctor first. Participation is completely voluntary. If at any time you wish to opt-out of the study, please tell your doctor or nurse practitioner know or contact us at northh@nosm.ca or contact the UTOPIAN Research Officer at 416-978-7017.