

MARKETING & PROMOTION



- Promotional films
- Booklets/brochures
- Presentations/advertising of rural areas to students, interns and residents
- Career awareness
- Yearly wheel
- Job advertisement programme
- Web tool
- Website development





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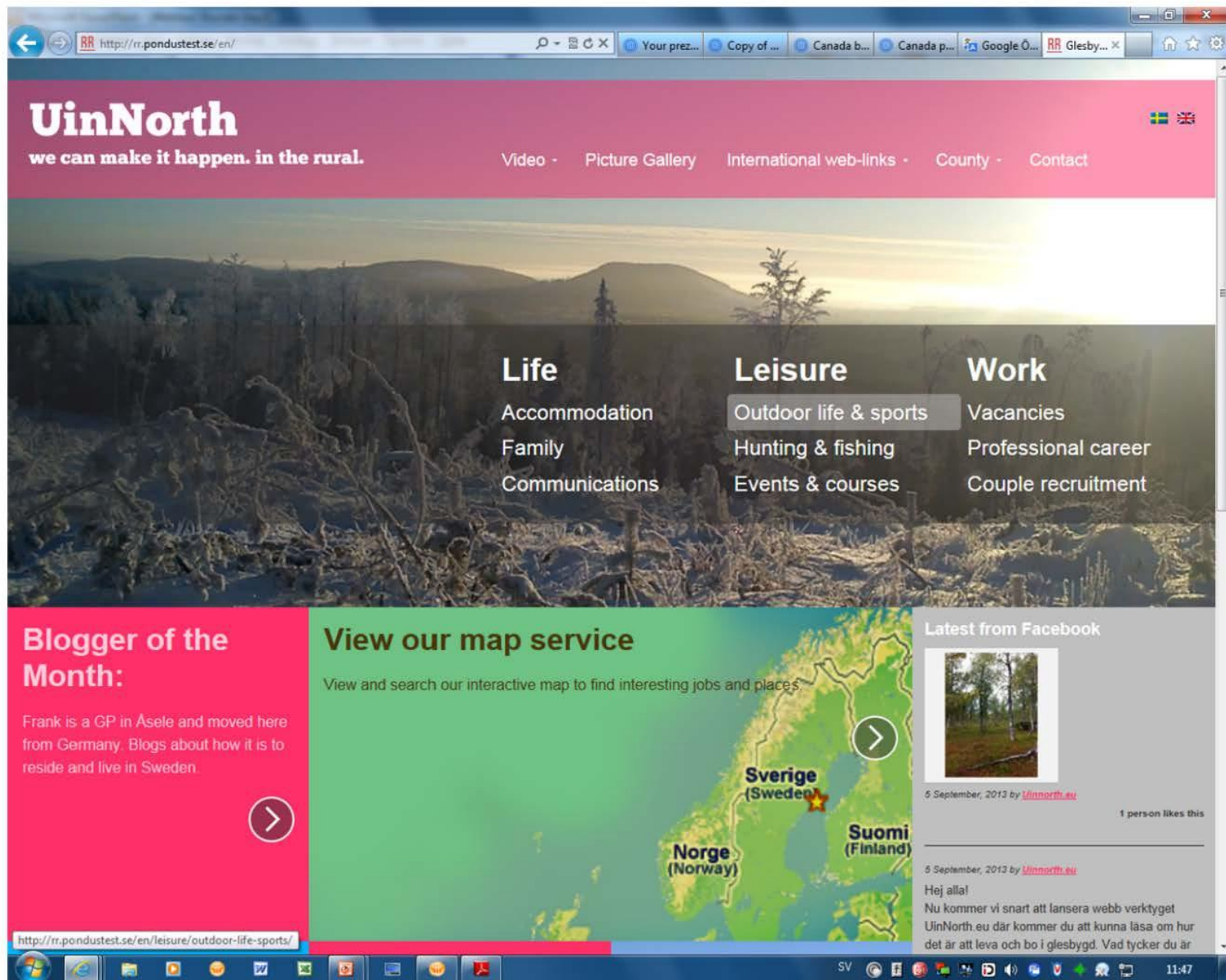
(Swe): An interactive web site possible for all countries to duplicate, use the template and make their own version .

Films, pictures, map, modules and facebook and all kinds of information.

Search optimization – will be easy to find on the web

Web tool - for who?

- Students
- Interns, residents
- Accompanying family
- Returnees
- (Health) professionals from rest of Sweden and from abroad...



← <http://rr.pondustest.se/> Your prez... Copy of ... Canada b... Canada p... Google Ö... RR Glesby... x

Do you want to be a real doctor?

Rural medical personnel deals with mostly everything, an exciting, challenging and diverse doctors position. We assist you that is currently undertaking the education in Sweden or in a another country.

How do you try it out?


For you that would like to try out working with us in rural medical care.

Do you want to participate in Lapland Fishing Festival?

5 September, 2013 by [UlinNorth.eu](#)

Hej alla!
Nu kommer vi snart att lansera webb verktyget UlinNorth.eu där kommer du att kunna läsa om hur det är att leva och bo i glesbygd. Vad tycker du är viktigt att publicera om glesbygden?

1 person likes this

7 persons like us on Facebook  [VISIT US HERE](#)

Jobs for two



For the ones that are looking for separate jobs in rural areas try out our couple recruiting function.


Specifically for you that is currently undertaking a health care education

New environment and new challenges in rural areas?


For you that has worked as a physician in another specialization and environment.

Image gallery



Northern Periphery Programme
 Innovatively investing in Europe's Northern Periphery for a sustainable and prosperous future


 European Union
 European Regional Development Fund

<http://rr.pondustest.se/en/how-do-you-try-it-out/> 13

SV  12:26

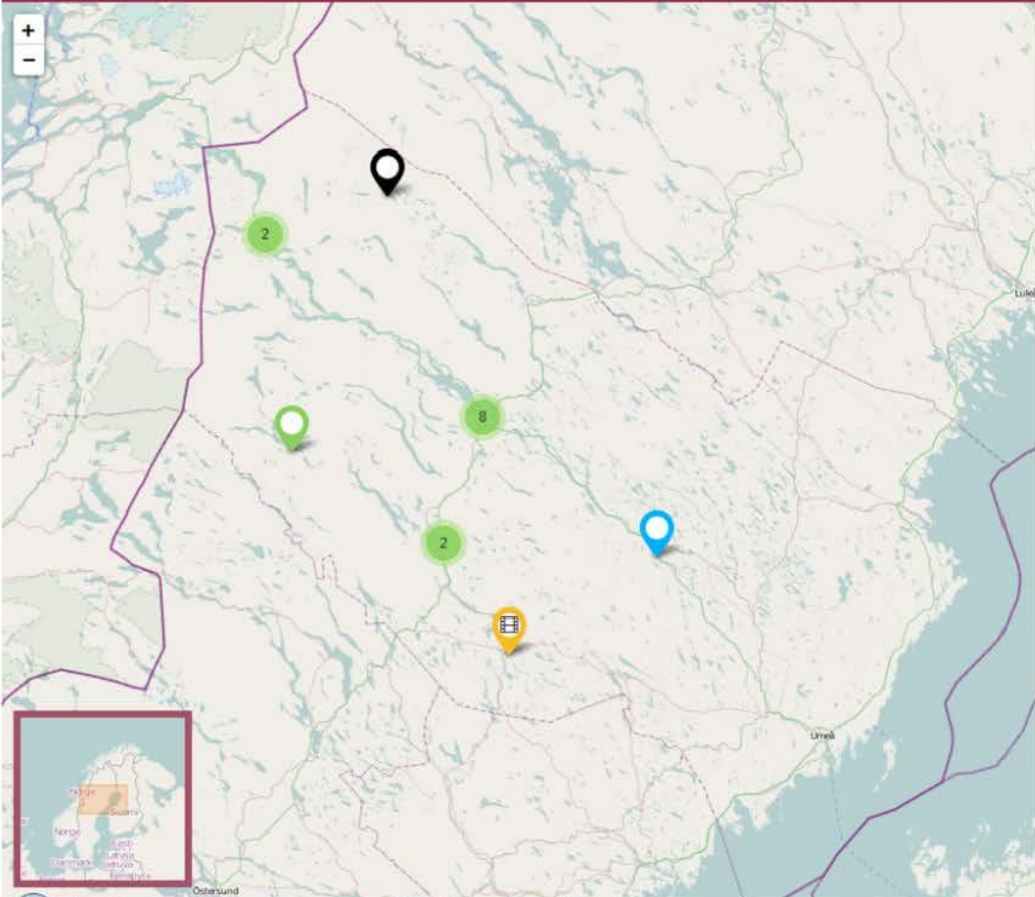
http://rr.pondustest.se/en/map/

U in North

we can make it happen. in the rural.

Video - Picture Gallery International web-links - County - Contact

Map



Search for a job or a place

☒ Jobs (0)
 ☒ Airports (3)
 ☒ Videos (9)
 ☒ Events (1)
 ☒ Blogs (2)
 ☒ Fishing (1)

► Couples Recruitment

[Hemavan Tärnaby airport](#), Hemavan Tärnaby Airport, Hemavan, Sverige – Airport

[South Lapland Airport](#), South Lapland Airport, Vilhelmina, Sverige – Airport

[Swedish Lapland Airport](#), Lycksele Flygplats, Lycksele, Sverige – Airport

[Frank GP from Germany working in North of Sweden](#), Asele sjukstuga, Bryggaregatan, Asele, Sverige – Video

[Interview with GP Gunnar Hjernerstam](#), Blå vägen 245, 923 31 Storuman, Sverige – Video

[Interview with GP Peter Berggren](#), Blå vägen 245, 923 31 Storuman, Sverige – [rural](#) [doctor](#) [GP](#) [video](#) [interview](#) [peter berggren](#) – Video

[Interview with armwrestler Toni Anttila](#), Blå vägen

SV 11:51

Couple recruitment, young family members

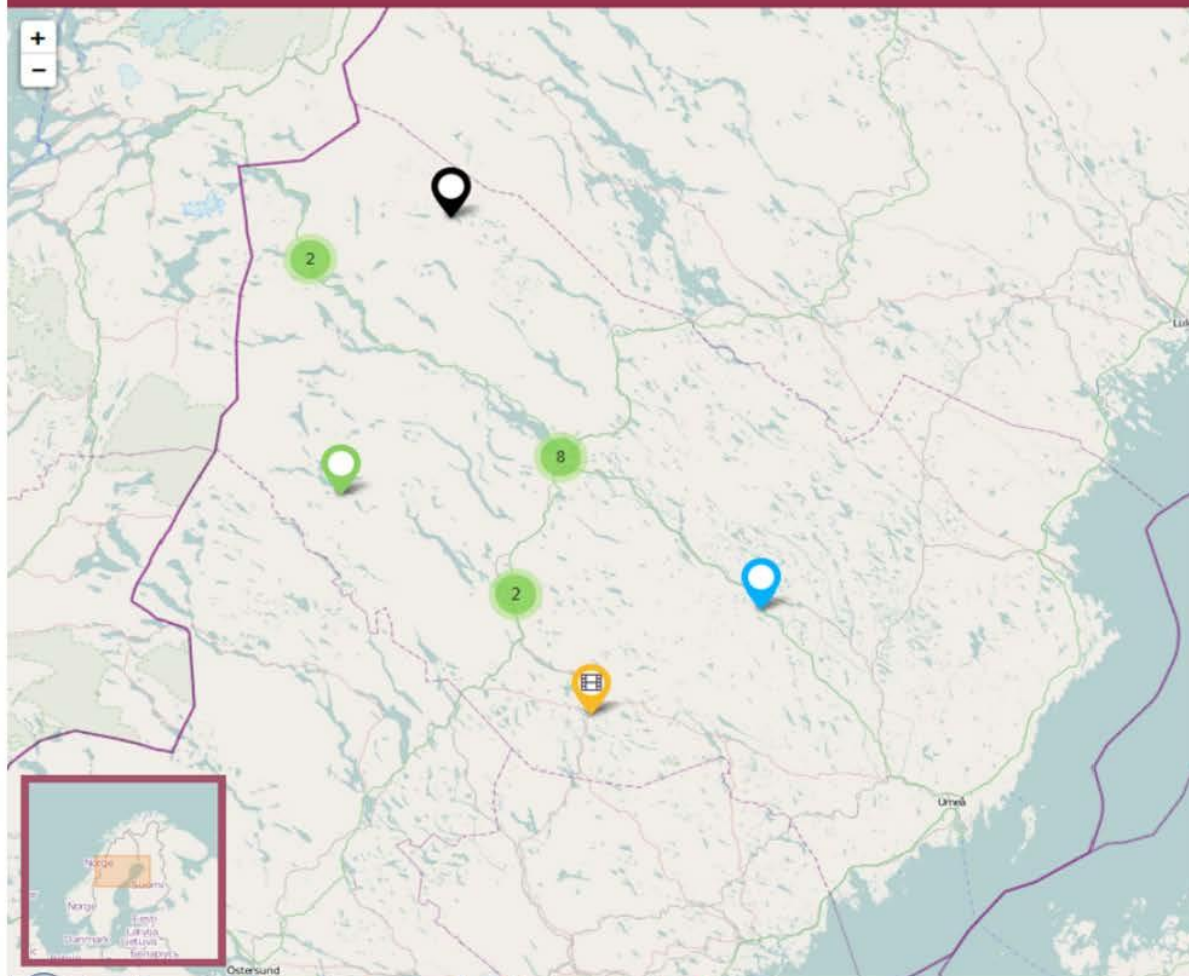
- To facilitate couple recruitment a feature is added in the map on the web tool with possibilities find a job not only for the health care professional but also for the partner in the neighbourhood.
- Features in the web tool directed towards young people, created by young people to show what our rural community can offer to young people
- Can be used by public sector

U in North

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[Video](#) - [Picture Gallery](#) - [International web-links](#) - [County](#) - [Contact](#)

Map



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- ☒ Jobs (0) ☒ Airports (3) ☒ Videos (9)
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▼ Couples Recruitment

[Can't find the job you're looking for?](#)

Not looking for a job for yourself only?
Choose one or more categories for your partner and we'll show jobs that might fit either one of you.

- ☐ Administration, ekonomi, juridik
- ☐ Bygg och anläggning
- ☐ Data/IT
- ☐ Kropps- och skönhetsvård
- ☐ Försäljning, inköp, marknadsföring
- ☐ Hantverksyrken
- ☐ Hotell, restaurang, storkök
- ☒ Hälso- och sjukvård
- ☐ Industriell tillverkning
- ☐ Installation, drift, underhåll
- ☐ Kultur, media, design
- ☐ Sanering och renhållning
- ☐ Naturbruk
- ☐ Naturvetenskapligt arbete
- ☐ Pedagogiskt arbete

http://rr.pondustest.se/en/1929-2/videos-about-profession/interview-with-intern-anr
Your prez... Copy of... Canada b... Canada p... Google Ö... RR Intervi... X

Accommodation
Family
Communications
Outdoor life & sports
Hunting & fishing
Events & courses
vacancies
Professional career
Couple recruitment

VIDEO / VIDEOS ABOUT PROFESSION / Interview with intern Ann Sellberg

VIDEOS ABOUT HUNTING
ALL VIDEOS
VIDEOS ABOUT FISHING
VIDEOS ABOUT LEISURE
VIDEOS ABOUT LIVING
VIDEOS ABOUT PROFESSION

Interview with GP Peter Berggren

Interview with intern Ann Sellberg

Interview with GP Gunnar Hjernestam

Intervju med Ann Sellberg - AT-läkare

0:00 / 3:25

QUESTIONS?
Call 090-123457 and we will be happy to help you.

LOOKING FOR AN EXPERIENCE?

REGISTER FOR MEMBERSHIP?

RECRUIT & RETAIN

Northern Periphery Programme
2007-2013
Innovatively investing in Europe's Northern Periphery for a sustainable and prosperous future

European Union
European Regional Development Fund

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SV

12:20

VACANCIES
COUPLE
RECRUITMENT
PROFESSIONAL
CAREER

Master Thesis List

Master Thesis List

Student Matser Thesis List

On this site you can find topic proposals for these that highlights rural medical issues. These project proposals are specifically aimed for you as a medical student starting the tenth semester of medical school. If you find the project challenging please contact Centre for Rural Medicine, Storuman (contact details).

These are our most recently presented projects:

Scope of and time saved by prehospital thrombolysis

Study on to what extent thrombolysis for myocardial infarction is conducted in a prehospital setting compared to that in hospitals in County of Västerbotten. Calculation of any time savings and/or differences in patient outcomes.

[Read more](#)

Stroke – Time from diagnosis to definitive treatment. Comparison rural-urban area.

Stroke Healthcare, adherence to national guidelines.

[Read more](#)

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EXPERIENCE?**



REGISTER FOR MEMBERSHIP?

