

URBAN & RURAL PARTNERSHIPS & EXCHANGES

Why attend?

Research on the rural-urban divide is a key priority for the UK government and the European Union. The research will be used to inform policy and practice.

It is a unique opportunity to hear from leading experts in the field and to discuss your own research with them.

There will be a chance to meet other researchers in the field and to discuss your own research with them.

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Academics in rural areas

Academics in rural areas are a key priority for the UK government and the European Union. The research will be used to inform policy and practice.

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The urban-rural divide

The urban-rural divide is a key priority for the UK government and the European Union. The research will be used to inform policy and practice.

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Links with universities

Links with universities are a key priority for the UK government and the European Union. The research will be used to inform policy and practice.

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There will be a chance to meet other researchers in the field and to discuss your own research with them.

International exchanges

International exchanges are a key priority for the UK government and the European Union. The research will be used to inform policy and practice.

It is a unique opportunity to hear from leading experts in the field and to discuss your own research with them.

There will be a chance to meet other researchers in the field and to discuss your own research with them.

Links with urban hospitals

Links with urban hospitals are a key priority for the UK government and the European Union. The research will be used to inform policy and practice.

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There will be a chance to meet other researchers in the field and to discuss your own research with them.

Why Rural?



Evidence from the interviews and questionnaire in WP2 confirm the importance of training and education away from urban areas as a means for retention in rural areas.

It is roughly three times more likely that a person who has taken part of their training in a rural area works in a rural area, compared to health workers with no rural experience from their educational program.

There needs to be better links with Universities to improve the interest in the area from students.

The urban - rural divide



RECRUIT
& RETAIN







Academics in rural areas



Rural Fellowship Programme

Scotland Highland partner:

Specially aimed to provide work experience and vocational training places so that candidates can experience rural life at an early stage in their career

Programme has supported 80 Medical and 30 Dental Fellows to date

Retention rates are 70% in both disciplines



Links with universities



Academic project database –

Swedish partner

Medical and scientific project issues with a rural perspective

Aimed at spreading interest in rural medicine

Local supervision in Storuman (rural area)

Plans for implementing the database in the web tool

Links with urban hospitals



Rotation scheme - Greenlandic partner

Urban hospitals fill full time-positions in Greenland with three month shifts.

Accommodation is provided

Enables urban staff to gain interest in rural areas and rural medicine and become “ambassadors”

4 positions filled (intensive care and anaesthesia)



Professional exchanges



Exchange programme –

Sweden, Norway, Ireland, Canada

Aimed to recruit GP's and to retain those who already work in rural areas

4 exchanges in 2013 between partners

Participants were inspired and were encouraged to stay in rural areas

Share ideas and experiences in medical practice



PROFESSIONAL, DOMESTIC & SOCIAL SUPPORT

PROFESSIONAL

- Buddying programmes
- Career framework
- Rural groups
- Clinical expertise remotely to peripheral facilities
- Technology guide
- ARA – protocol to develop training programmes
- Sign on fee

SOCIAL

- Couple recruitment
- Relocation officer/recruitment consultant
- Social group/induction programme
- Broadband coverage in rural areas

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SOCIAL

- Couple recruitment
- Relocation officer/recruitment consultant
- Social group/induction programme
- Broadband coverage in rural areas

Wider public sector component



MARKETING & PROMOTION

- Promotional films (Scot HI, Scot WI, NI/In, New and Swi)
- Booklets/brochures (Scot HI + WI, GI, In)
- Presentations/advertising of rural areas to students, interest and residents (Swi)
- Career awareness (Scot HI + WI)
- Yearly wheel (New, GI)
- Job advertisement programs (New)
- Web tool (Swi, In)
- Website development (New, NI/In, GI, Scot HI)

URBAN & RURAL PARTNERSHIPS & EXCHANGES

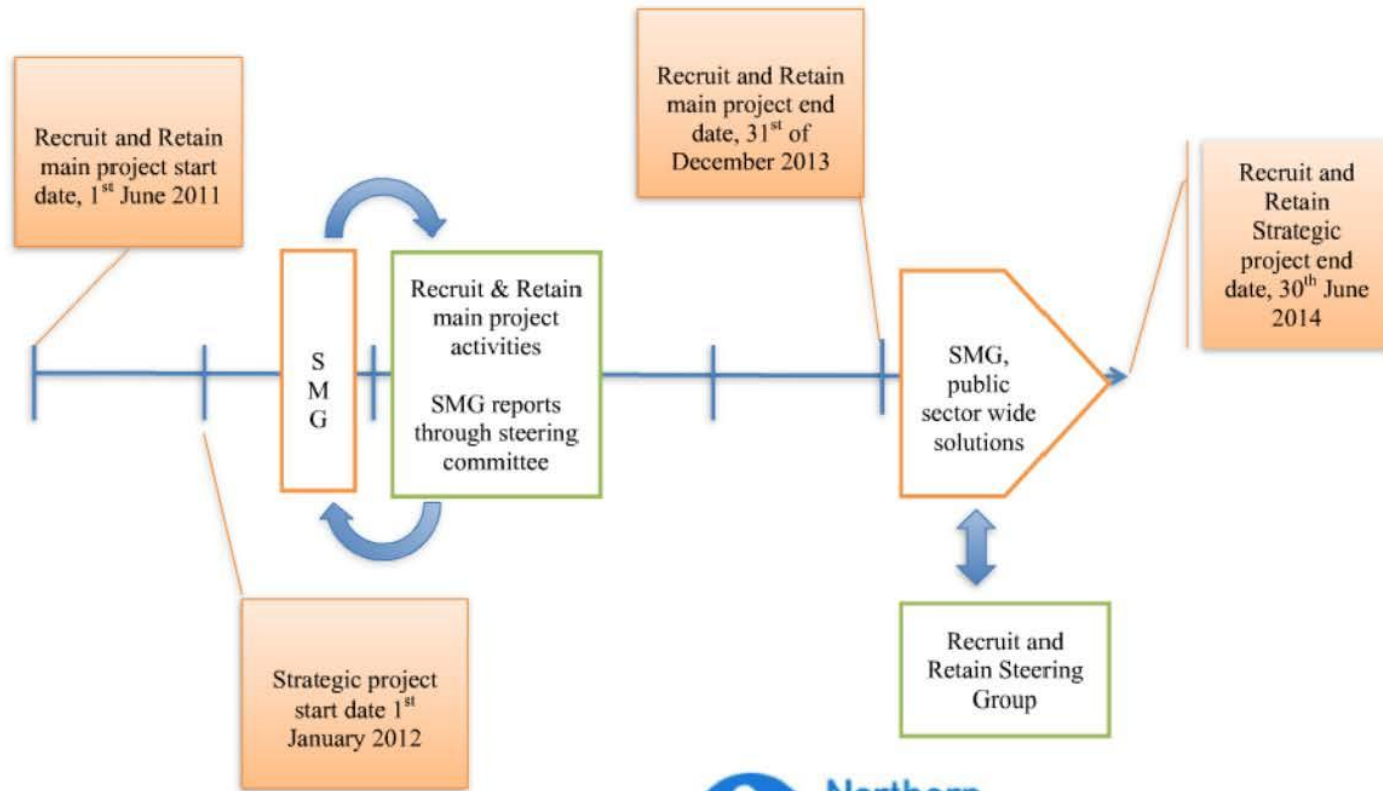
- Academic program for rural areas + Academic project data base (Swi, Scot HI)
- Professional Exchange Programme (NI/In)
- Exchange of Education and Networking
- Rotation Scheme

EDUCATION & TRAINING

- Training for challenging disciplines
- Pupils education course in elderly care in rural area (In, NI/In)
- Problem based Scenario Learning for Rural Acute Trainee
- Practical procedures training to ensure patient safety in rural acute settings
- Academic programme for rural areas (NI/In) + Academic project database
- Increase GP Trainee placements to rural areas

PROFESSIONAL, DOMESTIC & SOCIAL SUPPORT

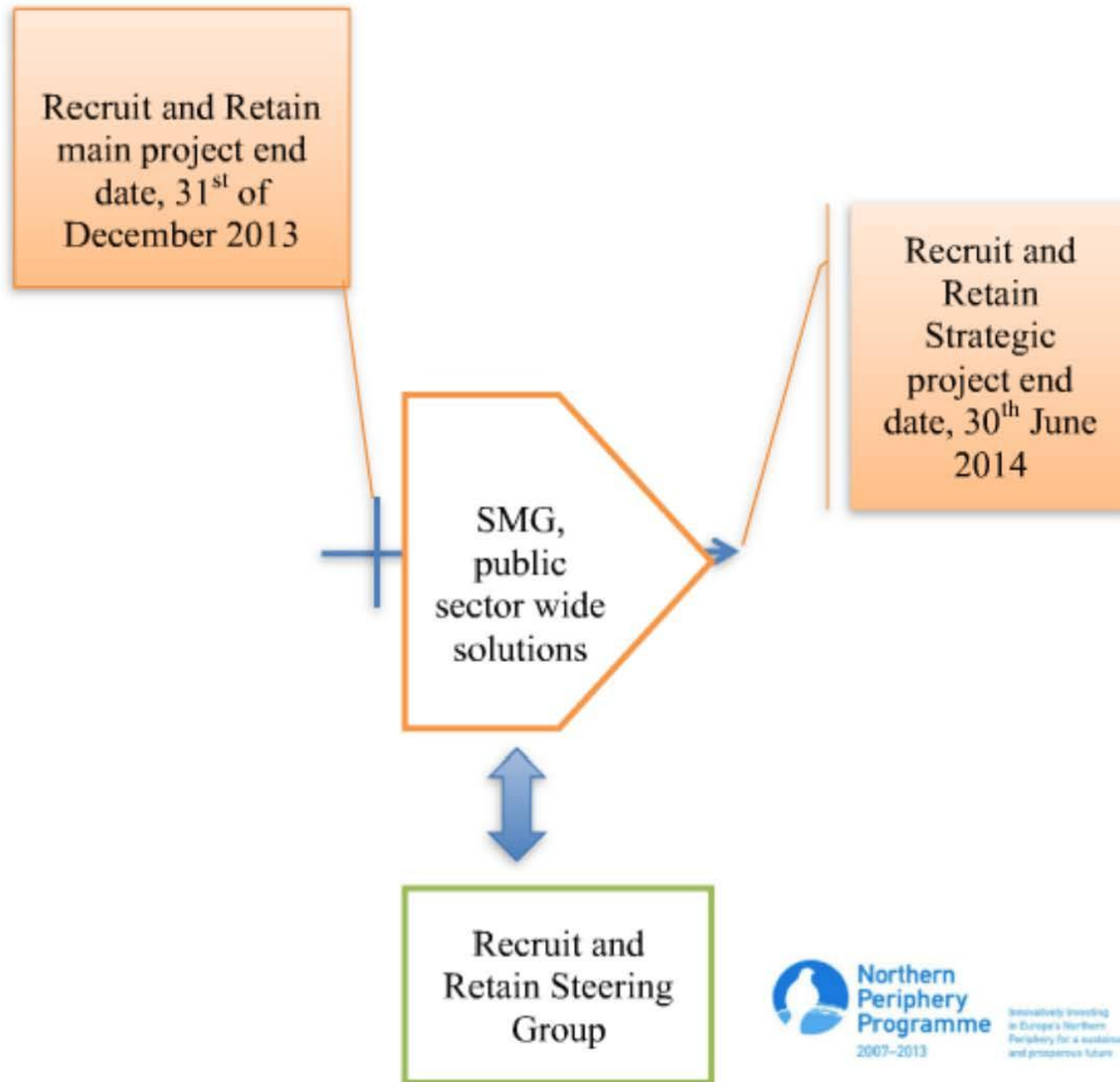
- PROFESSIONAL
- SOCIAL



Innovatively investing in Europe's Northern Periphery for a sustainable and prosperous future



European Union European Regional Development Fund



Northern
Periphery
Programme
2007-2013

Innovatively Investing
in Europe's Northern
Periphery for a sustainable
and prosperous future



European Union
European Regional Development Fund

Wider Public Sectors (WPS):

- Education
- Social Services
- Emergency and rescue services
- Local Government
- Other

WPS's covered with planned pilots, related to marketing and promotion solutions:

- Education
- Social Services
- Emergency and rescue
- services
- Local Government
- Other

URBAN & RURAL PARTNERSHIPS & EXCHANGES

- Academic program for rural areas + Academic project data base (Swe, Scot HI)
- Professional Exchange Programme (NI/Ire)
- Exchange of Education and Networking
- Rotation Scheme

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WPS's to be offered
pilots, related to urban rural
partnership + exchange:

- Education
- Social Services
- Emergency and rescue
services
- Local Government
- Other

EDUCATION & TRAINING

- Training for challenging disciplines
- Further education course in elderly care in rural areas (**Ice, NI/Ire**)
- Problem based Scenario Learning for Rural Acute Teams
- Practical procedures training to ensure patient safety in rural acute settings
- Academic programme for rural areas (NI/Ire) + Academic project database
 - Increase GP Trainee placements in rural areas

WPS's piloted to be offered
pilots for solutions related to
education and training;
Social Services
Local Government

WPS's piloted/to be offered
pilots for solutions related to
education and training:

Social Services

Local Government

PROFESSIONAL

- Buddying programmes (GL,NI/Ire, Ice, Swe)
- Career framework (Scot WI)
- Rural groups
- Clinical expertise remotely to peripheral facilities
- Technology guide (Scot HI)
- ARA – protocol to develop training programmes
- Sign on fee

SOCIAL

- Couple recruitment (Ice, Nor, Swe)
- Relocation officer/recruitment consultant (Scot HI)
- Social group/induction programme (GL,NI/Ire, Ice, Swe)
- Broadband coverage in rural areas (NI/Ire)

WPS's covered with planned pilots, related to solutions for professional and social support:

- Education
- Social Services
- Emergency and rescue services
- Local Government
- Other

Wider public sector component



MARKETING & PROMOTION

- Promotional films (Scot HI, Scot WI, NI/In, New and Swi)
- Booklets/brochures (Scot HI + WI, GI, In)
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- Professional Exchange Programme (NI/In)
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- Practical procedures training to ensure patient safety in rural acute settings
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PROFESSIONAL, DOMESTIC & SOCIAL SUPPORT

- PROFESSIONAL
- SOCIAL

Products and Services

