Communications Update

Living the Vision **Recommendations and Progress Report**

Supporting social accountability at NOSM





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NOSM's Communications

- Complements Distributed Model
- Socially Accountable
- Inclusive
- Supports Community Engagement
- Aligned with Strategic Goals
- Internal/External
- Targeted
- Integrated





Integrated Channels

- Email Groups
- Bulletins, Letters
- Newsletters
- Publications
- Promotional Materials
- Websites
- Social Media
- Media Relations





Living the Vision Communications Recommendations

- Increase appropriateness of content, delivery, and presentation;
- Increase/enhance the use of internet technologies – innovative, interactive, and up-to-date; and,
- Increase use of multi-media.





Recent samples of work aimed at meeting the recommendations from Living the Vison Workshop in 2011.





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Living the Vision Communications Recommendations

 Increase appropriateness of content, delivery, and presentation.







Community Report 2013 nosm.ca/reports

O-Week: An Introduction to the Culture of NOSM's Classroom



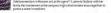


Life in a Remote Aboriginal Community





Summer Camps Inspire Youth





New Research Chair in Aboriginal and Rural Health

rthern Health Research Conference







Working Together for a Healthier North

NOSM Researcher Works with Communities to Understand Bacterial Infections



Research to Improve LGBTO Health Education























Map **WORKING TOGETHER** FOR A HEALTHIER NORTH.

Mapping NOSM's Distributed Model

Aboriginal Communities

First-year medical students spend four weeks in an Aboriginal community in Northern Ontario.

Rural/Remote Communities

Second-year medical students complete two four-week placements in small rural or remote Northern Ontario communities.

Comprehensive Community Clerkships (CCC)

Third-year medical students spend eight months completing the CCC in a host community in Northern Ontario.

Clinical Rotations

Thunder Ba

Fourth-year medical students undertake six core rotations in a twelve-month period at the academic health sciences centres in Sudbury and Thunder Bay.

Postgraduate Residency Training

Ottawa

Residency training at NOSM occurs at distributed learning sites throughout Northern Ontario.

Northern Ontario Dietetic Internship Program (NODIP)

Forty-six week internships are completed in communities throughout Northern Ontario and North Simcoe Muskoka Local Health Integration Network (LHIN).

Physician Assistant (PA) Program



PA students undertake 40 weeks of supervised clinical rotations in rural and urban settings throughout Ontario, including 20 weeks in the North.

Rehabilitation Studies

Audiology, occupational therapy, physiotherapy, and speech-language pathology learners undertake clinical placements in a diverse range of practice and community settings ranging from four to 12 weeks in duration.

Northern Passages nosm.ca/northernpassages



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Engaging Relationships with Aboriginal Communities Établissement de relations avec des collectivités autochtones

Behind the Scenes Dans les coulisses

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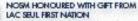
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Celebrating Commitment to Health Care Célébration de l'engagement envers les soins de santé

On June 24, Samly, Handa, Ca-acchien, and representatives from a satistry of agenties and organizations came together to calibrate Halen Coronany's pass of commitment to basific care infitungion. Archie Mainzank, NOCM: Bagtoni Aboriginal Commently Coordinater (Indexed Indexed Mark Cane, on page 10) spoke of Commany's work with NOCM andifand the work also has done for northern Press Nations commenties. Helenhas bare to work whether NOCM formany years. An coordinate many accompliation and wells with a spoke of the NOCM and the work also has done for northern Press Nations commenties. Helenhas bare town for northern Press Nations commenties. Helenhas bare to work whether NOCM formany years. An coordinate many accompliation and colligeness desception to the NOCM Kond of Directon from 2018 to September 2011. [Le 21] Juny findming data and, data colligeness desception takes desception and allows devoid of Markin Commany dans lesson and earth dans lastistication devoid of Markin Commany dans lesson a descented dans lastistications devoid of Markin Commany and the personnel des DeMO at de acco cauves dans descember 2011. [Le sensition of canada canodigional de IDMHO darve debots, Deamles commented data Both Out de acco cauves dans descenter descenter descenter descenter descenter devoid debots Mark Comments destinations Nations de canodi Articol despite

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On Jure 4, Northern Health Research Conference chilegates participated in a community dimer InJune Seuffinished on After autometric and Adding (Adi, and income Chile) (Mich Mall welcomed chilegates in the community and presented WOMA David, Or Roger Trader, with a painting to communities the state

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ABORIGINAL NUTRITION FOCUS OF GATHERING

N2041 Northan Ortanic District Internality Program (ACDP) karnen und traff periodpara in sha 2014 Aborghal Nutriton Network. Gettering enters William Mexical Seich Thunder Sayon May 13-14, 2014.

Submitted by Sindly Muray, Also bies I Netrician Network Co-Clasinand Recent Distella Goul usin, Martheon Ontarto Distatic Internation Program

A professional practice group of Dirictians of Canada, the Aboriginal Nucrition Network was founded in 2001. The Network's objectives are to network and share resources with communities, be informed and participate in continuing education opportunities, further develop detection to introopportunities, with a focus on Aboriginal nuclificity become a resource group for government and others, and usias eventrate of Aboriginal nuclification needs.

The 2014 Aborightal Numbers Network Gathering focused on evide distinguous others. The gathering cale based the work of distinguishing and help in the cale as a cale of the set promoting nutrition through initiatives that make a difference to head from gathers in Aboriganic communities. Participants head from gathers who are leaders in community nutrition. research, and policy work. These special guests shared their experiences and geound-breaking approaches to food security community engagement, chronic dheses, revisibing traditional food, and cultural tafey.

NOSM is leading the way by providing NODP featuress with the opportunity to spend time in Aberiginal communities across NOSM's wider campus of Northern Ontato. Spending stere in community health: campus, NODP students use frost-hand the deterministic of health in Aberiginal communities.

Having the opportunity to expand our knowledge in this area to very valuably, and we thank Dente Table, NOOP Program Manager, to ensuring that each NOOP lasmer has a subsectful and enriching learning experience tailored to their needs.



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International Recruit and Retain Conference Hosted by NOSM

Helping Tell the Story – Bear Island











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Helping Tell the Story – Manitoulin Island







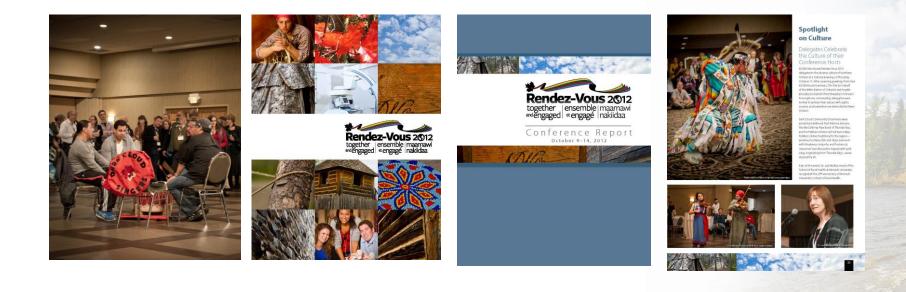






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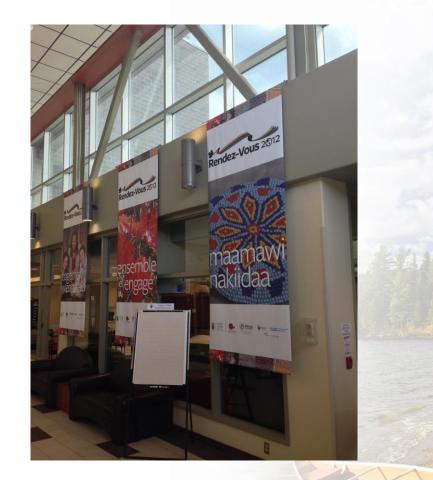






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Conference Support



The Canadian Recruit and Retain Conference Thunder Bay, Ontario, Canada January 15-17, 2014





2014 NORTHERN HEALTH RESEARCH CONFERENCE

JUNE 6-7, 2014 SIOUX LOOKOUT, ONTARIO







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Health Sciences Summer Camp Support





SUMMER HEALTH CAMPS D'ÉTÉ

Tu cherches une activité

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Looking for an exciting activity this sum

Considerationding the Northern Crist Sciences Camps

Sudbury July 2014 / juillet 2014 | Thunder Bay

Pour des renseignements, envoies un courriel à : For more information, email:

camp@nosm.ca











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Posters





with Eleanor Pine of the Sagamok Anishnabek First Nation Topic: Smudging and Why We Do it

Thursday, November 7, 2013

12:00 p.m. - 1:00 p.m.

NOSM East Campus: HSERC Room 109 A light lunch will be served. Kindly see The NOSM Pulse or the Learner Affairs Newsletter for RSVP information.

Questions?

Please contact your Aboriginal Support Worker: East: sally.monague@nosm.ca West: christeen.jones@nosm.ca

RSVP by Tuesday, November 5, 2013 at 4:30 p.m.





Seeks Members for

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SWEATLODGE CEREMONY

Wednesday, May 29, 2013

Arrive between 5:00 and 5:30 p.m. Enter lodge at 6:00 p.m. Lakehead University Sacred Grounds (Driveway located on Oliver Road between the fieldhouse and the golf course)

Conductor: Tina Armstrong Attire: Women: Long skirt and t-shirt. Minimal/ no jewelry

Men: shorts Bring: Ceremonial Tobacco offering, two towels (one for inside) and a Feast offering of berries or fruit (feast to follow) Women who are on their Moon-time (menses) are asked not to stand near the fire or go in the sweatlodge, but may participate in the teachings.

West Campus OT, NSS class

Please direct questions and expressions of interest to Christeen Jones, Aboriginal Support Worker. christeen.jones@nosm.ca.





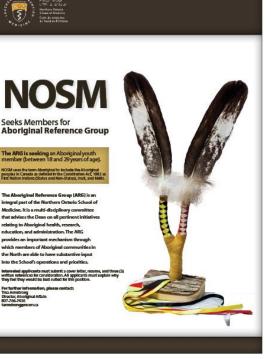
CHAPLEAU CREE FIRST NATION COMMUNITY MEMBERS

Are You Interested in Billeting?

The Chapleau Cree First Nation will be co-hosting with the Northern Ontario School of Medicine (NOSM) their fourth Aboriginal Peoples Community Gathering entitled "Walking the Vision" August 13-15, 2014 in our Fox Lake community. We are expecting over 100 delegates to attend, and as such, are seeking potential host families who may be interested in billeting one or more of the conference participants.

NOSM is offering \$50.00 per night to the host families.

If you are interested and willing to host conference participants, please contact Brian Edwards, Band Administrator, Chapleau Cree First Nation at 705-864-0784 or email bandadmin@chapleaucree.ca



Additional Support

- Learning about Aboriginal Culture
- Photography
- Meeting, Workshop and Gathering Support
- Media Relations
- Signage
- Reports
- Promoting Collaborative Research



Tous ensemble pour l'amélioration de la santé dans le Nord. ∇Δ·C_ρΓΓΩ_Δ4·` Γ≻σ L°bΔ·ΛLΩ/ασ4·` Ρ∇·Ω_`.







For immediate release – Wednesday, April 2, 2013

Media Release

NOSM Responds to High Suicide Rates in the North

The Northern Ontario School of Medicine (NOSM) has incorporated suicide awareness training into NOSMs MD surriculum in an effort to respond to the high rates of suicide in the region.

First year students at NOBM now undergo zafe TALK training, a three hour program created by LivingWreks that trains participants to islandity persons with throughts of suicide and to connect them with suicide first aid resources. NOBM is also developing and pixting other tools designed to help medical students deal with suicide in their tuture practice as physicians.

"The Northwn Orlian's School of Medicine was the first medical school in Canada astabilished with an exploit mandate to mprove the health of the people and communities that the server," explaine Dr. David Marth, Intern Medical School (Medical and Holare Nagel) and the school (School (School

Community supportworkers, including youth, are currently receiving and facilitating sate TALK workshops in approximately had of Nishnawte Aski Nation's 49 member communities, which is strengthening the randiserve of NAP Rist Nations members.







Living the Vision Communications Recommendations

 Increase/enhance the use of internet technologies – innovative, interactive, and up-to-date.





Social Media - Facebook

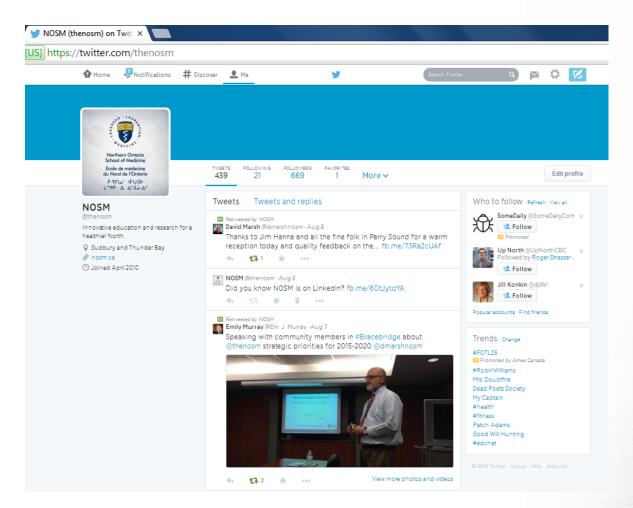


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Social Media - Twitter





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Social Media – YouTube youtube.com/NOSMtv

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NO SMEV uploaded a video	
NOSM Orientation Week 2011 2 years ago + 2.515 views	



Living the Vision Communications Recommendations

• Increase use of multi-media.





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Website

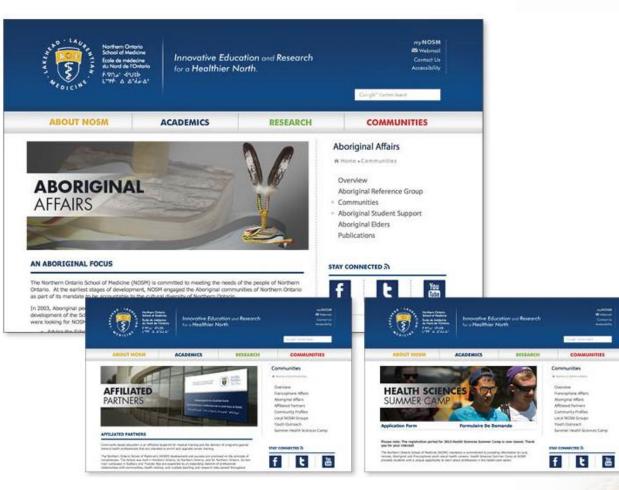
myNOSM Northern Ontario Webmail School of Medicine Innovative Education and Research École de médecine du Nord de l'Ontario Contact Us for a Healthier North. Accessibility L""PP. A A"do.A' Google" Custom Search **ABOUT NOSM** ACADEMICS RESEARCH COMMUNITIES Gateway for: **Future Learners Current Learners** Faculty & Staff **Working Together** Collaborators for a Healthier North Alumni Last year - 2013 - was full of exciting developments in health education in the North. Media Find out how NOSM and its partners collaborated to advance the dream of equitable, **Career Opportunities** responsive health care for all Northern Ontarians. NOSM RNEWS MORE NEWS STAY CONNECTED **IDEAS Survey: Quality Improvement at NOSM** You Tube Improving & Driving Excellence Across Sectors (IDEAS) is a new, province-wide



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learning initiative to advance Ontario's health system priorities by building capacity

Web Banners







Video











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Branded Items







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Workshop

- Community Report
- Northern Passages
- Facebook
- Website
- Admissions Brochures
- Elders Handbook
- Promotional Items
- Welcome to NOSM for Orientation Week



