Communications Update

Living the Vision
Recommendations and
Progress Report

Supporting social accountability at NOSM
NOSM’s Communications

• Complements Distributed Model
• Socially Accountable
• Inclusive
• Supports Community Engagement
• Aligned with Strategic Goals
• Internal/External
• Targeted
• Integrated
Integrated Channels

- Email Groups
- Bulletins, Letters
- Newsletters
- Publications
- Promotional Materials
- Websites
- Social Media
- Media Relations
Living the Vision

Communications Recommendations

- Increase appropriateness of content, delivery, and presentation;
- Increase/enhance the use of internet technologies – innovative, interactive, and up-to-date; and,
- Increase use of multi-media.
Recent samples of work aimed at meeting the recommendations from Living the Vison Workshop in 2011.
Living the Vision

Communications Recommendations

• Increase appropriateness of content, delivery, and presentation.
WORKING TOGETHER FOR A HEALTHIER NORTH.

Mapping NOSM’s Distributed Model

Aboriginal Communities
First-year medical students spend four weeks in an Aboriginal community in Northern Ontario.

Rural/Remote Communities
Second-year medical students complete two four-week placements in small rural or remote Northern Ontario communities.

Comprehensive Community Clerkships (CCC)
Third-year medical students spend eight months completing the CCC in a host community in Northern Ontario.

Clinical Rotations
Fourth-year medical students undertake six core rotations in a twelve-month period at the academic health sciences centres in Sudbury and Thunder Bay.

Postgraduate Residency Training
Residency training at NOSM occurs at distributed learning sites throughout Northern Ontario.

Northern Ontario Dietetic Internship Program (NODIP)
Forty-six week internships are completed in communities throughout Northern Ontario and North Simcoe Muskoka Local Health Integration Network (LHIN).

Physician Assistant (PA) Program
PA students undertake 40 weeks of supervised clinical rotations in rural and urban settings throughout Ontario, including 20 weeks in the North.

Rehabilitation Studies
Audiology, occupational therapy, physiotherapy, and speech-language pathology learners undertake clinical placements in a diverse range of practice and community settings ranging from four to 12 weeks in duration.
Northern Passages

nosm.ca/northernpassages
ABORIGINAL NUTRITION FOCUS OF GATHERING

NOSM’s Northern Ontario Dietetic Internship Program (NOSM) interns and staff participate in the 2014 Aboriginal Nutrition Network Gathering at Fort William Historical Park in Thunder Bay on May 12-14, 2014.

Submitted by Emily Murry, Aboriginal Nutrition Network Coordinator, Northern Ontario Dietetic Internship Program

A professional practice group of dietitians of Canada, the Aboriginal Nutrition Network was founded in 2004. Its objectives are to network and share resources with communities, be informed and participate in continuing education opportunities, further develop media training opportunities with a focus on Aboriginal nutrition, become a resource group for government and others, and raise awareness of Aboriginal nutrition needs.

The 2014 Aboriginal Nutrition Network Gathering focused on revitalizing connections. The gathering also bolstered the work of dietitians and health workers across Canada who are promoting nutrition through initiatives that make a difference to health and wellness in Aboriginal communities. Participants head from speakers who are leaders in community nutrition, research, and policy work. These special guests shared their experiences and ground-breaking approaches to food security, community engagement, chronic disease, revitalizing traditional foods, and cultural safety.

NOSM is leading the way by providing NOSM interns with the opportunity to spend time in Aboriginal communities across NOSM’s wider campus of Northern Ontario. Spending time in community health centres, NOSM interns see firsthand the determinants of health in Aboriginal communities.

Having the opportunity to expand our knowledge in this area is very valuable, and we thank Daniele Bello, NOSM Program Manager, for ensuring that each NOSM learner has a successful and enriching learning experience tailored to their needs.

International Recruit and Retain Conference
Hosted by NOSM
Helping Tell the Story – Bear Island
Helping Tell the Story – Manitoulin Island
Conference Support

The Canadian Recruit and Retain Conference
Thunder Bay, Ontario, Canada
January 10-12 2014

2014 NORTHWESTERN HEALTH RESEARCH CONFERENCE
JUNE 6-7, 2014
SIOUTH LOOKOUT, ONTARIO

Walking the Vision
Gaa-mire-bimoosaadamin gaa-gi-lahti bawaajigeyag

The Northern Ontario School of Medicine’s Aboriginal Community Partnership Gathering 2014
Health Sciences Summer Camp Support

SUMMER HEALTH SCIENCES CAMP
CAMPS D’ÉTÉ DES SCIENCES DE LA SANTÉ

Looking for an exciting activity this summer?
Consider attending the Northern Ontario School of Medicine’s Summer Health Sciences Camps.
Our Summer Health Sciences Camps offer exciting and hands-on activities for high school students interested in pursuing health careers.

Sudbury | July 2014 / juillet 2014 | Thunder Bay

Pour des renseignements, envoyer un courriel à:
For more information, email:
camp@nosm.ca

Walking the Vision
Gaa-mi'no-bimaadiziwin gaag-iiizhi bawaajigeyag

The Northern Ontario School of Medicine’s
Aboriginal Community Partnership Gathering 2014
Additional Support

• Learning about Aboriginal Culture
• Photography
• Meeting, Workshop and Gathering Support
• Media Relations
• Signage
• Reports
• Promoting Collaborative Research
Living the Vision

Communications Recommendations

• Increase/enhance the use of internet technologies – innovative, interactive, and up-to-date.
Social Media - Facebook
Social Media - Twitter
Social Media – YouTube

youtube.com/NOSMtv
Living the Vision

Communications Recommendations

• Increase use of multi-media.
Website
Web Banners
Branded Items
Workshop

- Community Report
- Northern Passages
- Facebook
- Website
- Admissions Brochures
- Elders Handbook
- Promotional Items
- Welcome to NOSM for Orientation Week